(a) the number of unions/associations functioning in the All India Radio and Doordarshan, under the Prasar Bharti Corporation; and

(b) how many, out of the above are registered under the Trade Unions Act?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA): (a) and (b) As per AIR Manual there are nine union/associations. None of the Association has produced the certificate showing that it is registered under the Trade Union Act.

Content Code for Cable TV

3248. SHRI DARA SINGH:
SHRI RAMDAS AGARWAL:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government has so far, considered/decided to implement the recommendations of the Committee on Content Code under the Cable Television Networks (Regulation) Act, 1995, for telecasting advertisements through the electronic media;

(b) if so, the details thereof;

(c) whether the Advertising Standards Council of India has also examined this issue;

(d) if so, the details thereof; and

(e) by when it is likely to be implemented?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA): (a) to (e) The recommendations submitted by the Committee on Content Code is available on the Ministry's website *http://mib.gov.in* for wider consultations and broad consensus amongst the stakeholders in the matter.

A representative from Advertising Standard Council of India (ASCI) was a member of the above committee and the draft code was formulated after studying similar regulations in other countries. No time frame has been fixed for its implementation.

Difference between free and pay channels

3249. SHRI P. RAJEEVE: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the difference between a free channel and a pay channel;

(b) whether the airing time period in a day for a pay channel and a free channel is the same/equal and if not, the details thereof;

(c) whether Government has stipulated any restriction on the total time slot allotted for airing advertisements on a pay channel and a free channel and if so, the details thereof; and